

Private & Confidential

# **DONER SHACK LANDLORD PACK 2024**







# WHAT IS DONER SHACK?

Doner Shack is an award winning and innovative QSR franchise offering an exciting opportunity to thrive in the rapidly growing Mediterranean food category. Doner Shack is set to become the number one kebab brand worldwide, by providing unrivalled products with the convenience, quality and taste that customers crave.

The menu offers shawarma and doner kebabs, buttermilk fried chicken tenders, loaded fries, sliders and real ice-cream milkshakes served in contemporary settings with simple to run kitchen operations, providing quick and quality fast food to their customers through dine-in, delivery, online ordering, drive-thru, kerbside, and to-go.

# REQUIREMENTS

## Scotland

~~Glasgow Silverburn~~  
Glasgow City Centre  
Glasgow Fort  
Glasgow West End  
Glasgow Braehead  
Edinburgh City Centre

## Ireland

Dublin City Centre  
Belfast City Centre

## England - West Midlands

Birmingham City Centre  
Wolverhampton  
Solihull  
Coventry City Centre

## England - East Midlands

Nottingham  
Derby

## England - North West

Manchester Trafford  
~~Manchester Arndale~~  
Manchester Oxford Road  
Liverpool City Centre

## England - North East

Leeds City Centre  
Leeds Whiterose  
York City Centre  
Sheffield

## London

Covent Garden  
Fulham  
Kings Road  
Portobello Road  
Uxbridge  
Clapham  
Kensington  
South Kensington  
Tower Bridge  
Ealing  
Richmond  
Chiswick  
Tottenham Court Road  
King Cross  
Camden  
St Pauls  
Putney  
Wimbledon  
Oxford Circus  
Soho  
Victoria  
Leicester Square  
Croydon

Islington  
Charing Cross  
Enfield  
Wandsworth  
O2 Arena  
Kingston  
Piccadilly Circus  
Woodgreen  
Canary Wharf  
Notting Hill  
Westfield Stratford  
Westfield Shepherds Bush  
Harrow  
Epsom  
Watford  
Northolt  
Brent Cross  
Edgware  
Ilford  
Dagenham  
Mansion House  
Wembley



# STORE CONCEPTS

## KIOSK

- Open counter with no seating
- Open counter with communal seating
- Open front with seating

## LOCATIONS

- Travel hubs
- Food courts
- Shopping Malls
- Food Truck Park

## SIZE REQUIREMENTS

700\*sq/ft to 1200sq/ft

\*ancillary storage may be required



# STORE CONCEPTS

## IN-LINE | END CAP

Frontage with no outdoor seating

Frontage with outdoor seating

Kerb Side Pick-Up options

## LOCATIONS

Busy High Streets

Student Cities

Shopping Malls

Food Truck Park

## SIZE REQUIREMENTS

1800sq/ft to 3000sq/ft

Minimum of 1300 sq/ft at ground floor



# STORE CONCEPTS

## FREESTANDING

Drive Thru

2 Lane Drive Thru

## LOCATIONS

Busy Intersections

Suburbs

Shopping Malls

Food Truck Park

## SIZE REQUIREMENTS

1800sq/ft to 2500sq/ft









**BOXES**



**BREAKFAST**



**WRAPS**



**SHAKES**



**SLIDERS**



**DONUTS**

# RATINGS/ REVIEWS

Overall Rating 4.5/5



"It looks great, it tastes great and it's not too expensive. I would totally recommend it!"

RUBY



"very hot on arrival. the meat on the kebab and the sauce was really tasty, and it was also well packed"

SUSAN



"Ordered from Doner Shack a few times now. Consistently good!"

KARLA



"Blown away by the fresh and tasty menu"

JAMES



"Food was phenomenal! Everything was warm and fresh. Donuts were unreal as well"

ALAN



"The best thing I've ordered so far! Chicken tenders and sliders were amazing"

LOGAN



# CONTACT

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