



LOCATION

Northallerton is the county town of North Yorkshire. It is an attractive affluent market town situated on the A684 between the A19 and A1, home to North Yorkshire County Council, and North Yorkshire Police.

The town is situated 30 miles to the north west of York, 28 miles to the north of Harrogate and 22 miles south of Middlesbrough.

Northallerton has a population of approximately 17,000. The wider district has a population of 90,000 with the majority (65%) of the workforce employed in skilled, professional or administrative occupations.

30 minute drive time - 181,029

· 33.7% of which are Affluent Achievers (UK Average 22.6%)

Of these Affluent Achievers:

- ·19.4% are classed as Executive Wealth (UK Average 12.3%)
- ·13.7% are classed as Mature Money (UK Average 12.3%)

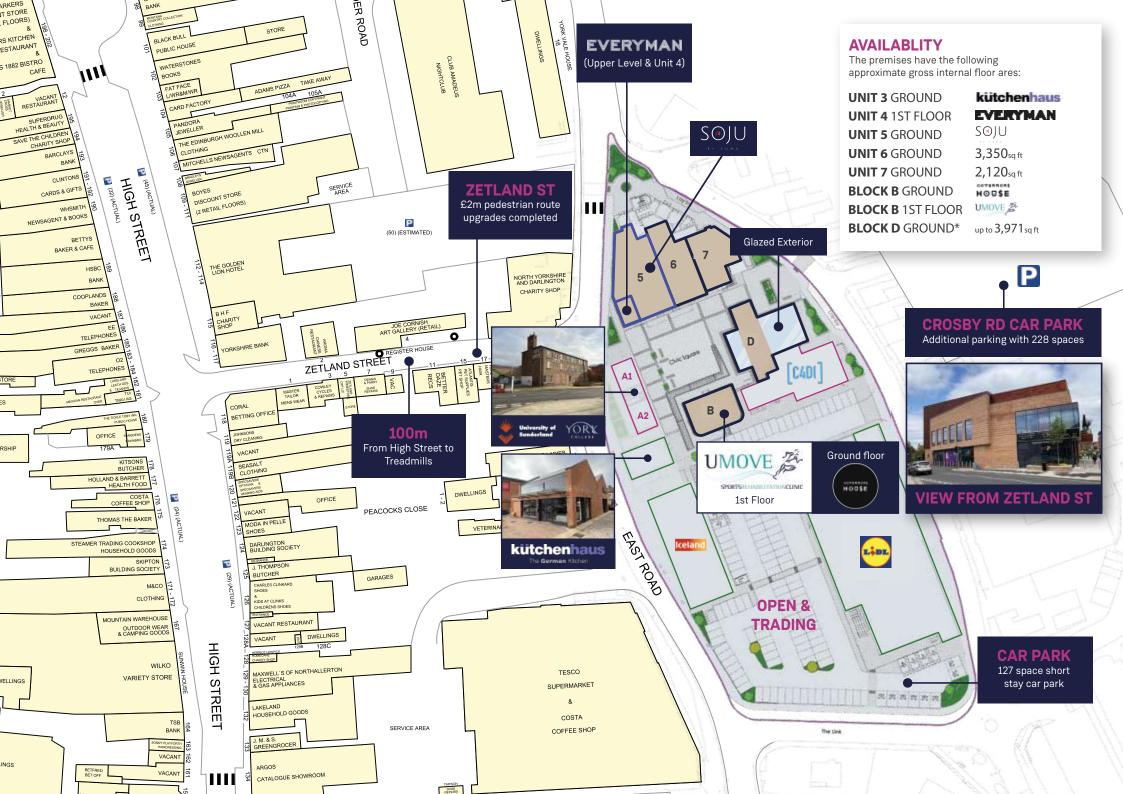
Other notable groups within the drive time:

· 33.8% are classed as Comfortable Communities (UK Average 26.5%)

Nearby towns that do not have a multiplex cinema:

Town	Population	Distance
Thirsk	20,500	8.7 mi
Easingwold	18,000	19.3 mi
Stokesley	25,000	16.1 mi
Bedale	11,800	8.9 mi
Yorkshire Dales	50,000	













SITUATION

The site is located in the centre of Northallerton fronting East Road, immediately to the west is the High Street where key occupiers include Tesco, M&S, Bianco Ristorante, Bettys Tea Rooms, Crew Clothing, Sea Salt, and Costa Coffee. This line up ensures a popular centre which pulls from a wide catchment.

The scheme is linked to the High Street via Zetland Street which has been upgraded by the Local Authority as part of a £2m improvement programme for the area. On the east side of the scheme is the town's long stay car park with 228 car parking spaces, which has been brought into the scheme to form part of the long stay parking strategy. There are 127 short stay car parking spaces adjacent to the Lidl store to the south of the scheme.

CONTACT

For further information or to arrange a viewing please contact the joint agents:



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