



Social: @InfernoPizzaUK  
Web: [www.inferno.pizza](http://www.inferno.pizza)

Exciting fast-casual counter service restaurant  
Over **50 unlimited toppings** at one great price  
Custom-made pizza cooked in **180 seconds**  
Engaging & fun customer experience

## WHO IS BEHIND INFERNO?

Leading International Producer  
of Fresh Prepared Foods





Over 5,500 products across  
18 different categories

## BAKKAVOR






- Created by two entrepreneurs, Agust & Lydur Gudmundsson in 1986
- Group turnover **£1.7bn in 2015**
- More than **18,000 employees**, across **47 facilities**, in **5 countries**
- UK and International (operating in USA, China, Spain, and Belgium)
- **Number 1 or 2 supplier** in each category in which we operate
- Invested **£185m** in our facilities over last 5 years
- **21 industry awards** for product quality & innovation, including: Grocer Own Label Supplier of the Year
- Inferno guaranteed by strong covenant from Bakkavor



## TYPE OF LOCATION

-  High footfall, good visibility locations
-  Target audience 18-35yr olds, students, & office workers
-  **Key generators:** retail, office, university, transport hubs, shopping malls with food courts, and retail & leisure locations
-  Out of town opportunities will be considered

## SITE REQUIREMENTS

-  A3 use or potential A3
-  From 700 sq ft in busy food courts & transport hubs
-  Up to 2000 sq ft in shopping centres
-  Up to 4000 sq ft high street & retail units
-  Leasehold

## KEY LOCATIONS

Aberdeen	Cardiff	Edinburgh	Liverpool	Norwich	St Albans
Bath	Chelmsford	Exeter	London – Central	Nottingham	Watford
Birmingham	Cheltenham	Glasgow	London – City	Oxford	Windsor
Brighton	Chester	Guildford	London – Greater	Plymouth	Worcester
Bristol	Chichester	Harrogate	Manchester	Reading	York
Bromley	Croydon	Leamington Spa	Milton Keynes	Sheffield	
Cambridge	Derby	Leeds	Newbury	Solihull	
Canterbury	Durham	Leicester	Newcastle	Southampton	*Multiple sites in larger cities



List not exhaustive.

## UK LEAD AGENT

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## REGIONAL AGENTS

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